



GENERAL



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FOR IMMEDIATE RELEASE

NEW TEAM MEMBER ARTHUR BRODY **New York, NY**

Alterity Group, a leading independent consulting firm offering advisory services designed to meet the unique needs of private equity firms and their Portfolio Companies, announced today that Arthur Brody has joined the company as Senior Strategy Consultant in the New York City office.

With over 40 years of experience in procurement and sourcing, Brody brings a proven track record of driving value through strategic cost optimization. His most recent experience working with Portfolio Companies at Fortress Investment Group to maximize their spend will be a strong complement to Alterity's value proposition.

Brody spent 13 years as Managing Director of Sourcing and Operations at Fortress Investment Group. Prior to joining Fortress, he worked in procurement, sourcing and purchasing for Quest Diagnostics, Reuters and Salomon Brothers.

About Alterity: The Alterity Group is a leading independent strategic health and welfare consulting firm offering advisory services designed to meet the unique needs of private equity firms and employers. The firm has relationships with 65 of the top 20 largest private equity firms across the U.S. and Canada. Alterity operates as an extension of deal, operations and procurement teams to help navigate the constantly evolving landscape of employee benefits and insurance to maximize value across portfolios.