



January 27, 2021
FOR IMMEDIATE RELEASE

First Annual Pulse Survey for Portfolio Companies Released

Alterity Group announced today the inaugural launch of a strategic survey designed specifically to capture the health plan benchmarking data of private equity-owned (PE-owned) companies.

Private equity-owned companies comprise a unique peer group that is not typically captured in healthcare benchmark surveys. Understanding there may be specific considerations that impact how these companies manage their health plans, a survey that focuses on this population is expected to be well received.

Sharla St. Rose, managing director of Alterity, said, “In addition to providing relevant benchmarking data to PE-owned companies, we believe this year’s survey will provide valuable information as to how COVID-19 impacted health plan management decisions.”

The survey will be **released Wednesday, January 27, 2021** with a deadline for **completion of March 1, 2021**. Survey participants will receive a de-identified report highlighting key findings and observations that can be used during their ongoing strategic planning processes.

Companies that are interested in participating can find the survey [here](#).

About Alterity: Alterity is a leading independent employee benefits and insurance consulting firm offering services designed to meet the unique needs of private equity firms and their portfolio companies. Contact us at: go@alteritygroup.com.